

BLOCKCHAIN AND ITS IMPACT ON ACCOUNTING

KUALA LUMPUR 23 AUGUST 2019

INTRODUCTION

This workshop will introduce you to blockchain technology and its impact on accounting as a whole. Imagine a decentralised public ledger that captures the entire lineage of transactions that is updated real-time. Data is captured and kept in blocks that are connected via a local chain that is highly secure and trust worthy.

The workshop has multiple real world examples and contrasts between specific blockchain implementations, such as Bitcoin, Ethereum and Stellar, with the goal of demystifying the concept of blockchain technology and providing a relevant, applicable understanding.

LEARNING OUTCOMES

- Explore Web 4.0 technologies and how they are aligned to value proposition.
- Learn how blockchain can translate business goals into actual results.
- Participate in simple workshop style discussion session in formulating strategies.

WHO SHOULD ATTEND

Anyone who is looking to gain an understanding of how disruptive technologies work, it's potential benefits and risks. This workshop is primarily aimed at professionals who want to gain some insights about blockchain

PRESENTER

Prof. Dr. Saravanan Muthaiyah

All our workshops are available via in-house training.

EARLY BIRD SPECIAL

Enjoy **10%** savings when you register online at least **one** month before the workshop date.

EVENT DETAILS

Friday 23 August 2019

TIME
9.00am – 5.00pm

VENUE
CPA Australia Seminar Room
Suite 10.01, Level 10
The Gardens South Tower
Mid Valley City
Lingkransyed Putra
59200 Kuala Lumpur

FEE (inclusive of 6% Service Tax, lunch and tea-breaks)
Member: RM477.00
REP/Member staff: RM583.00
Non-member: RM710.20



Based on the merit of each applicant

LEVEL
COMPETENT

CLAIM UP TO
8 CPD HOURS



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KEY TOPICS COVERED

- What is blockchain and how does it work?
- How is bitcoin related to blockchain?
- Blockchain potential benefits
- Public distribution, decentralisation, and immutability
- Cryptographic hash functions
- What does distributed ledger mean
- Digital signatures
- Tracking assets
- Metadata for assets
- Triple and quadruple entries
- How do develop a trusted network
- Case analysis and closing

SPEAKER'S PROFILE

PROF. DR. SARAVANAN MUTHAIYAH

(Fulbright Scholar, CADS-INTEL Senior Research Fellow)

Dr. Saravanan Muthaiyah received his Ph.D. in Computer Science from the Volgenau School of Information Technology and Engineering, Department of Computer Science, George Mason University, USA. In his research he developed matching algorithms that reduced real-time human inputs for matching data schema in the Semantic Web and networking domain. He took a goal oriented approach in producing on-the-fly schema mappings and improved efficiency of schema matches from a 56 per cent accuracy to 92 per cent accuracy, which is key for managing network bottlenecks.

He is a Fulbright Fellow and has won several doctoral fellowships during his graduate studies in the US. His other academic qualifications include a Msc in Information Technology and bachelors in Accounting and Finance. Dr. Muthaiyah is currently an academician attached to Multimedia University Malaysia, where teaches and conducts research in the area of business intelligence, knowledge management, networking, analytics, Web 4.0 and predictive modelling. He has published more than eighty papers in international journals, books, workshops and conference proceedings.

His corporate experience includes working with IBM World Trade Corporation, Intel (Research Fellow) and Arthur Anderson. He has consulted with numerous companies in the last 16 years, including several based in the USA (GMU Business Alliance and INTEL), Ghana Telecoms, PNG Telecoms, Fiji Telecoms, Malaysian Telecoms, Maybank, UMCCED, MAKPEM, Pacific Tech and Tesco among others.

REGISTRATION FORM

Save 10% on workshops when you register online at cpaaustralia.com.au/malaysiatraining. You can also return completed form to CPA Australia.

✉ CPA Australia (M) Sdn Bhd (291307-P), Suite 10.01, Level 10, The Gardens South Tower,
Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur

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1 PARTICIPANT DETAILS

PARTICIPANT 1	Attending as	<input type="checkbox"/> Member	<input type="checkbox"/> REP / Member staff	<input type="checkbox"/> Non-member
Full name as per I/C <small>(Dato' / Datin / Dr / Mr / Mrs / Ms)</small>	CPA Australia Member ID			
Position	Email*			
Mobile	Special dietary requirements (if any)			
PARTICIPANT 2	Attending as	<input type="checkbox"/> Member	<input type="checkbox"/> REP / Member staff	<input type="checkbox"/> Non-member
Full name as per I/C <small>(Dato' / Datin / Dr / Mr / Mrs / Ms)</small>	CPA Australia Member ID			
Position	Email*			
Mobile	Special dietary requirements (if any)			
PARTICIPANT 3	Attending as	<input type="checkbox"/> Member	<input type="checkbox"/> REP / Member staff	<input type="checkbox"/> Non-member
Full name as per I/C <small>(Dato' / Datin / Dr / Mr / Mrs / Ms)</small>	CPA Australia Member ID			
Position	Email*			
Mobile	Special dietary requirements (if any)			

REP refers to CPA Australia's Recognised Employer Partners. View our partners at cpaaustralia.com.au/rep

Member staff refers to staff from a CPA member's firm or organisation.

*Workshop confirmation will be sent to the stated email address.

2 CONTACT AND BILLING INFORMATION

Contact Person	Billing Address				
Phone					
Email					
Company Billing Name	State	Postcode			
Business Registration no.	Industry				

3 WORKSHOP AND PAYMENT DETAILS

NO.	WORKSHOP TITLE	DATE	LOCATION	PRICE	QTY	FEE (RM)
1						
2						
3						
TOTAL						RM

4 MAKE A PAYMENT

Do you want the electronic tax invoice/receipt to be under the company's name? Yes No

Payment method Credit card: Visit cpaaustralia.com.au/malaysiatraining to register and pay with your credit card with MYR.

Cheque: Make payable to 'CPA Australia (M) Sdn Bhd' Cheque number

Please indicate registrants full name, membership number and contact number on the back of the cheque.

For other methods of payment, call **+603 2267 3388**

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By signing where indicated below, I agree that I have read, understand and accept the Terms and Conditions above and the Privacy Statement which can be found at CPA Australia's Privacy Policy cpaaustralia.com.au/utilities/privacy/privacy-policy.

Signature / /