

Business Technology Survey 2022

Mainland China results



80%



said their company has a **digital transformation strategy**

96%



expect their business to **take action to improve technology adoption** in the next 12 months

91%



expect their business to **increase technology use** in the next 12 months

Top technologies businesses plan to use more in the next 12 months



Data analytics and visualisation



Business intelligence software

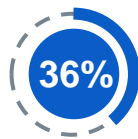


Cybersecurity software

Top actions to improve technology adoption businesses plan to take in the next 12 months



Implement a digital transformation or technology strategy



Increase technology training for employees



Increase investment or upgrade technology

Key drivers to technology adoption

Improve operational efficiency

Cost savings

COVID-19

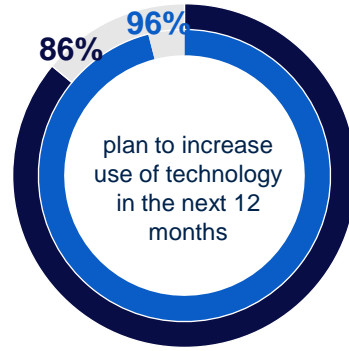
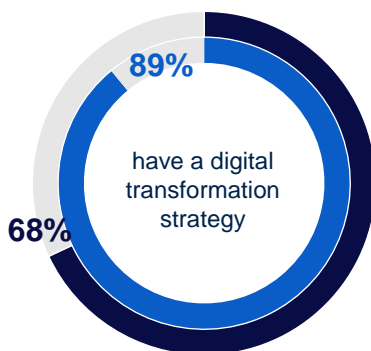
Key barriers to technology adoption

Complex legacy system

Financial costs and low return on investment

Poor data quality

Gap between large companies and small and medium-sized enterprises (SMEs)



■ SMEs ■ Large companies

Recommendations for businesses

Business strategy

Accelerate the implementation of a data governance framework or standard to address the challenges arising from data quality, cybersecurity and compliance.

Business operation

Implement data-driven strategies to support timely decision-making with appropriate technology solutions and tools.

Risk management

Continue allocating appropriate resources to raise employees' data governance and cybersecurity awareness.