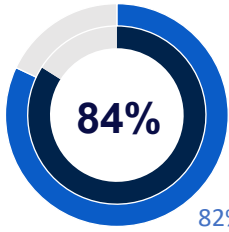


## Performance in 2025

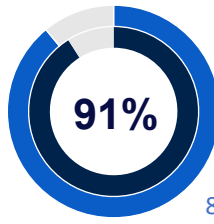
■ 2025 ■ 2024



said their business grew

82%

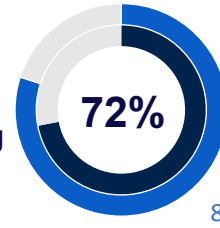
Highest result in APAC



required external funding

89%

Highest result in APAC



required external funding for growth

80%

Highest result in APAC

## Technology adoption

Asia-Pacific average



76% found investments in technology improved profitability

56%

Highest result in APAC



83% received more than 10 per cent of revenue from online sales

63%

Highest result in APAC



86% received more than 10 per cent of revenue through digital payment

72%



60% lost time/money due to cybersecurity incidents

Highest result in APAC

37%



70% reviewed cybersecurity protections

52%

Highest result in APAC



52% sought advice from IT consultants/specialists

27%

Highest result in APAC

## Outlook for 2026

89%

expect their business to grow

85%

expect the local economy to grow

Highest result in APAC

30%

expect strong growth in overseas revenue

## Recommendations



Actively manage cash flow and financing needs to support growth



Embed stronger cybersecurity and risk management practices as digital adoption increases



Strengthen core business management and strategic planning to sustain growth momentum