

Your journey to becoming an

# Entrepreneur

Entrepreneurs create and manage new business ventures, taking on financial risks in the hope of profit. They innovate, develop products or services and lead their businesses to success.



# Why choose **Entrepreneurship**?



## **Innovation and Creativity**

Turn ideas into reality and drive innovation.



## **Independence**

Be your own boss and control your destiny.



## **Growth Potential**

Unlimited earning potential and growth opportunities.



## **Impact**

Create jobs and contribute to the economy.

### **Key Responsibilities**

- Identify business opportunities and market needs
- Develop business plans and strategies
- Secure funding and manage financial resources
- Build and lead a team
- Market and sell products or services.

### **Skills You'll Need**

- Creativity and innovation
- Strong communication and networking
- Resilience and adaptability
- Financial acumen
- Risk management
- Strategic thinking.

### **Sample Job Roles**

- Startup Founder
- Small Business Owner
- Social Entrepreneur.

## Required **experience**

As an entrepreneur, you'll need experience in business development, financial management, strategy and marketing. Strong leadership and team management skills, along with problem-solving and decision-making abilities, are also essential.

## How to get **started**

**Join CPA Australia Student Network** > Connect with peers and professionals.

**Study Requirements** > Focus on Business, Finance and Entrepreneurship.

**Stay Updated** > Follow trends and developments in Entrepreneurship.

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