

Beyond the numbers: Discover Your Future in

Accounting and Finance



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Welcome

If you think accounting and finance are just about punching numbers into a calculator or doing tax returns, think again.

Accounting is the language of business – and mastering it means unlocking the power to understand, analyse and drive success. As an accountant, you're a problem-solver, adviser and strategist making a real impact.

From tackling challenges like sustainability reporting and environmental, social and governance (ESG) compliance to using AI to uncover insights and shape smarter decisions, accountants and finance professionals keep businesses on track and thriving.

With technology changing how we do things, skills like critical thinking, data analysis and ethical decision-making are crucial and in demand. You'll use your brain in creative and strategic ways – innovating, exploring and finding solutions that matter.

And the best part? With accounting qualifications, your career possibilities are limitless and can take you around the world. With accountants in demand worldwide, you have the chance to explore opportunities across the globe.

You could specialise in corporate finance, auditing or consulting, and work in interesting areas like crypto currency, construction, sports, film and TV, tech, sustainability and financial institutions. Or perhaps you have an entrepreneurial flair – you could run your own show and watch your practice grow.

So, if you're interested in problem-solving, finding out how businesses work, or want a career where you can make a tangible impact, accounting might be a lot more exciting – and rewarding – than you think.





What is Accounting?

Accounting - /ə'kaʊntɪŋ/noun
'the process or work of keeping financial accounts.'

Accounting is about recording, summarising and analysing financial transactions to help businesses, organisations and individuals make informed decisions. It involves tracking money coming in (income or revenue) and money going out (expenses or liabilities) to provide an accurate picture of the financial health of a business.

It's often referred to as the language of business for a good reason – and financial literacy is your key to mastering that language. Being able to speak finance gives you a distinct advantage because it helps you understand, interpret and communicate complex financial data effectively and positions you as a trusted adviser.

Why should I choose accounting?

It's different for everyone – some people get a buzz out of finding ways to help a business grow, others enjoy interrogating data to pinpoint where improvements can be made.

For others the motivation is being surrounded by clever and motivated people who want to change the world.

Advance your career

Accounting and finance roles are a stepping stone to a foundation for career growth, offering an in-depth understanding of business operations and the strategic expertise needed to drive success.

These roles can lead to influential positions such as CFO, CEO, finance director or partner in a firm, where you'll shape organisational strategy, manage resources and inspire teams to achieve their goals.

It's a way to make an impact

Accounting is full of opportunities to make a real impact on businesses and the world around you.

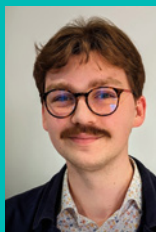
That's because accountants are essential to business success. They don't just keep track of finances; they analyse data, think critically and provide insights that shape strategic decisions. They are the reason a business will flourish or fail.

You get to innovate and learn

Imagine working for a tech company and helping guide its financial future, or being part of a team at a sustainability-focused organisation, working out how to minimise environmental impact.

Accountants are the people who support major innovations, solve complex problems, and find new ways of doing things.

Advance your career



"Give it a go. The reality is, a lot of people misrepresent what it's actually like. The skillset you develop can be applied in so many areas of your life, opening up incredible career paths in the future."

ZANE PETER
Bachelor of Commerce Student,
Macquarie University



"I find great satisfaction in balancing the books and seeing everything perfectly in order. The meticulous process of ensuring that all financial data aligns correctly is challenging but also thoroughly rewarding."

JAMES MCILWAIN
Bachelor of Commerce Student,
Edith Cowan University



"While numbers are an integral part of accounting, the role of accountants has evolved significantly. Far from boring, accounting is a career that combines technical expertise with problem-solving and innovation."

SISTINE SUN
Accounting PhD Candidate,
University of Western Australia



"Accounting is a language. If you can learn to speak it, then you can add value to any business, no matter what your passion is."

BRONWYN MCCREDIE
Associate Professor,
Queensland University of Technology

Access latest tech

Robotic process automation (RPA) and machine learning algorithms now handle many of the repetitive tasks accountants once had to do, like data entry and transaction processing.

Automation has freed up accountants to focus on more engaging and creative work, like strategic planning and collaboration.

Even more exciting and opening up new career options, many accountants now use their skills to develop and create tech solutions themselves, such as custom versions of AI tools like ChatGPT for accounting firms.

This means you have the opportunity to provide more than just support – you can be a driving force behind technological advancement.

Worldwide opportunities

Accountants are in demand worldwide, which means you could take your skills anywhere, exploring different cultures and opportunities.

Being involved in what you love

Accounting opens doors to a huge range of businesses. You can work in industries you're passionate about, whether that's sports, fashion, tech or sustainability.



The Entertainer

Paul Luczak CPA helps musicians navigate the business world – which is often the last thing on their mind when they are on tour.

Working with Australia's most successful artists is challenging but someone needs to be able to keep their finances on track so they can keep making music – it's immensely satisfying and calls for many creative ways of working, says Paul.

"Creative clients generally have less fundamental business knowledge than other types of small business – so it's a real joy to see them develop."

PAUL LUCZAK CPA
Founder - Director The Gild Group

The skills you'll need

Accountants have some amazing skills! Ask yourself these questions and you'll soon realise the skills you might take for granted are exactly what you need to excel as an accountant.



Attention to detail

Do you have an eye for spotting mistakes?

→ Accountants and finance professionals can spot the smallest discrepancies in financial data – maybe an invoice was recorded twice, which could cause the financial statements to be out.

It might seem minor, but if left unchecked, it could affect the company's financial health.

Wirecard scandal 2020

The Wirecard scandal is one of Europe's biggest examples of corporate fraud. The company provided payment processing services and claimed to have **€1.9 billion** (AUD\$3.5 billion) in cash held in overseas accounts.

But when the **auditors** examined **financial statements, audit trails** and **bank confirmations** to verify the funds existed, they found there were no funds at all. It was all a lie. On top of that, further investigations by accountants discovered Wirecard had inflated its revenue and profits to appear more successful than it was. This helped them mislead investors, maintain high stock prices, and secure loans it couldn't repay.

In the end, the CEO Markus Braun was arrested on suspicion of falsifying accounts, the company filed for bankruptcy and many investors were left with massive financial losses.



Critical thinking

Do you enjoy getting to the bottom of things to find out what's really going on?

→ Imagine you're given a budget for a new project, but the expenses don't match the forecast. As an accountant or finance professional, you'd need to use critical thinking to work out why.

Maybe there's a miscalculation, or perhaps some of the costs weren't accounted for correctly?

Bernie Madoff Ponzi scandal

In 2008, Bernie Madoff's **USD \$65 billion** Ponzi scheme – one of the largest financial frauds in history – was exposed by an **accountant** called Harry Markopolos. He noticed Madoff's claims of steady, high returns on investments didn't match what was really happening in the market.

By using **comparative analysis techniques**, he compared Madoff's reported performance to real market data. He also examined the investment strategies Madoff claimed to use and found they didn't make sense.

Thanks to **an accountant**, the scheme was revealed, protecting many people from further financial ruin – and saw Madoff arrested and sentenced to 150 years in prison.



Sustainable focus

Can you spot the red flags?

→ If a company reports a sudden drop in emissions without a clear explanation, you might flag it for further investigation.

For example, the company could be claiming reductions through offset, like planting trees, without proper verification or evidence of their impact.

Volkswagen's emissions scandal

In 2015, accountants found discrepancies between VW's environmental claims and its actual compliance costs.

Further investigations led to the discovery that Volkswagen had installed software in its vehicles to cheat emissions tests, making vehicles appear more environmentally friendly than they were.

The scandal cost VW **billions** in fines, as well as reputational damage, all thanks to **key accounting principles** being applied, including **materiality, transparency** and **comparability**.



Data analysis

Are you the type of person who loves digging into numbers to find trends that others miss?

→ You're working for a retail company and have access to months of sales data. It's your job to work out which products are selling well and which aren't.

By analysing the data, you might discover that sales of a particular product are higher during certain months, or that certain customer groups are buying more of a particular item.



Ethical decision-making

Would you take action to report an issue, even if it might lead to difficult consequences for your colleagues?

→ Ethics matter to accountants. Imagine you're working as an accountant for a non-profit organisation and you realise that some funds are being misused by a team member.

It could be uncomfortable to speak up, but as an accountant, you have a responsibility to ensure that funds are used properly.



Numbers know-how

Can you explain complex ideas in a simple way?

→ Not everyone speaks accounting! Whether you're explaining a balance sheet, cash flow or budgeting details, strong communication skills mean everyone understands the key information.



Adaptability

Do you enjoy keeping updated and continuously learning new skills?

→ Accountants and finance professionals often work in environments where regulations and financial rules change frequently.

For example, you might need to update your knowledge of carbon reporting standards or ensure that a company's financial reports reflect its environmental impact.



Tech know-how

Are you excited about the potential of tech to automate tasks and give you more opportunities to think strategically?

→ You could be using AI-powered software to reconcile bank statements, saving you hours of manual work.

Or maybe you've worked out how to populate data fields with a few taps on the keyboard. With more time on your hands, you can focus on helping a client with financial planning or advising them on how to cut costs.



Time management

Do you love to schedule?

→ Can you juggle a budget, a financial report and client advice – all with tight deadlines?

Accountants love being organised and getting everything done on time, making sure nothing slips through the cracks.





"Pursuing a career in accounting means combining a passion for numbers with strong problem-solving skills, as it goes beyond calculations to analysing data and making meaningful decisions."

FATHIMA SHEREEN MOHIDEEN HASSAN
Accounting Undergraduate Program Student,
President University (Indonesia)



"We're applying the skills developed in accounting to track and measure key aspects of our world, such as climate change. By gathering this information, we can make informed decisions and adapt our actions to drive meaningful change."

ROBERT MCDOWALL FCPA
Accountant, Company Director
and High School Teacher



"There are numerous professional associations, including CPA Australia, that have global connections, which indicates the international nature of accounting qualifications. While there may be some legal differences and accounting frameworks in different countries, the overall general principles of accounting make it a transferable career across borders."

JAMES MCILWAIN
Bachelor of Commerce Student,
Edith Cowan University



"The good news is that artificial intelligence has taken over most of the mundane tasks that accountants used to do, which has enabled them to be able to focus on strategic planning, insightful analysis and meaningful collaboration with businesses."

BRONWYN MCCREDIE
Associate Professor,
Queensland University of Technology





Where do **accountants work?**

Accounting and finance offers many global career paths – you can take the same types of skills and apply them in a variety of industries and segments.



Corporate

Large corporations in banking, mining, healthcare, retail and technology all need people with accounting skills. These roles are usually in financial management, internal auditing or tax compliance within a company's finance or accounting departments.



Government

Local, state and federal government departments and agencies all need accountants to manage the finances. These kinds of roles are similar to those in corporate accounting departments – they're just focused on the activities of the agency rather than a business entity.



Not-for-profit

Charities, associations and community organisations have specific accounting needs.



Financial services

Investment banks, insurance companies, wealth management and superannuation funds also need accountants to look after banking, financial analysis, advisory services and investment management.



Large accounting firms

Many accountants work in public accounting firms, ranging from boutique firms to large multinational firms. These firms offer services in auditing, tax consulting, business advisory and financial reporting for individuals, businesses and governments.



Public practice

If you like the idea of running your own firm, you might think about public practice. With your accounting and finance skills, you can build a business offering financial consulting, tax services or auditing, and grow it at your own pace.

What do accountants do?

There are many different types of accountants, each with their own unique role:

1. Corporate accountants

Work within businesses, managing financial records, ensuring compliance with laws, and providing key insights for strategic decision-making.

2. Public practice accountants

Typically work for firms that offer services like auditing, tax planning and consulting to a wide range of clients.

3. Management accountants

Focus on internal finances, helping companies with budgeting, forecasting and financial strategy.

4. Forensic accountants

Investigate financial crimes and fraud.

5. Sustainability accountants

Help companies track and reduce their environmental impact.

6. Tax accountants

Specialise in tax law, helping individuals and businesses comply with tax regulations while finding ways to minimise tax liabilities.

7. Government accountants

Ensure public funds are spent appropriately and in accordance with the regulations. They might also audit government programs or manage public budgets.

8. Auditors

Ensure the accuracy of financial records, review and evaluate a company's controls and help identify inefficiencies, reduce risks and improve the company's performance.

9. Financial accountants

Focus on creating accurate financial statements for companies, ensuring that these reports are in line with accounting standards and regulatory requirements. They help provide a clear financial picture for investors, regulators and company management.

10. Crypto accountants

Help individuals and businesses manage their cryptocurrency asset investments.

11. International accounting specialists

Help businesses looking to expand overseas cross-border transactions, global trade agreements and foreign investments.

12. Counter-terrorism financial investigators

Use their skills to take down the financial enablers of terrorism.

13 Start-up accountants

Help entrepreneurs take their ideas to market.

14. Digital accountants

Are also increasingly being relied on by organisations to advise them about technology-enabled business transformation.

15. Data analysts

Interpret complex data, uncover trends and support strategic decisions.

16. Cyber security analysts

Safeguard organisations' financial data and systems from cyber threats.

17. Business valuation specialists

Assess the financial worth of companies, assets or projects to guide mergers, acquisitions and investment decisions.

Stories from the field



Start-up success: Jonathan Dent FCPA

Jonathan developed a skill set that has helped him thrive as a CFO at SaaS company DesignCrowd. By mastering the art of balancing cash flow protection with ambitious growth strategies in a fast-paced startup environment, he's nailed how tracking and interpreting them are crucial to business innovation.



The creative accountant: Dionie Lippis ASA

Dionie dreamed of being an actor but discovered a love for accounting in her final year of high school. Dionie uses her drama skills – like communication and adaptability – to bring a fresh perspective to her role as Finance Business Partner and Senior Accountant at Mona (Museum of Old and New Art). Her job is all about collaborating to improve reporting accuracy, refine data quality, deliver financial training and implement creative solutions.



The ethical investor: Michelle Leong CPA

Michelle couldn't imagine doing her job as a senior equities analyst without casting a lens of ethical thinking over it. Working with Australian Ethical Investments involves big names and big portfolios – the company manages over \$13 billion and serves more than 130,000 customers. And while things move at a fast pace, she also makes time for thoughtful decision-making – sometimes evaluating a company for the portfolio can take up to a year.



The virtual CFO: Sarah Petty CPA

Sarah's experience has spanned across startups to industry leaders, as well as living and working in Asia. Today she runs her own virtual CFO business, where she helps business owners manage their finances and scale their businesses. A typical day may include advising clients on financial decisions, working on business strategy, preparing analysis and forecasts or connecting with potential clients.



The Sustainability Champion

Dr Kathy Yang FCPA helps shape a greener future through her work in climate policy and sustainability. With a PhD in economics focused on China's energy use, she was ahead of the curve – her research explored how China could use market-based approaches like emissions trading to curb energy-related emissions, years before the nation implemented its own system in 2021.

Kathy leads global teams to help businesses understand climate risks, reduce emissions and align with international ESG standards. Her work bridges science, strategy and global collaboration.

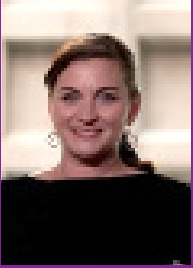
"I encourage businesses to integrate their ESG strategy into their business strategy – it's not just good for the planet, it's good for business."

DR KATHY YANG FCPA,
Partner in Sustainability and Climate, Deloitte China



The financial detective: Len Jui FCPA

Do you want an exciting global career that serves the public interest? Then a career in audit could be for you. You'll meet a lot of different people and because the profession is constantly evolving you need to keep continuously learning, based on the rapid changes in a global economy. It's dynamic and inspiring! Plus, like Len, you get to put on your detective hat and uncover the truth in financial records.



The tech wizard: Amie Scruton CPA

Amie is the Chief Financial Officer at Art Processors, a global experiential design and technology company. For those of you looking for a role that goes beyond traditional finance, this might be for you. Amie focuses on setting the financial tone, future-proofing the finance function, and leading through change – all the while keeping an eye on the customer experience to make sure the company delivers cutting edge experiential design and technology.



Big 4 partner: Nicole Osborne CPA

Nicole started in super at ground zero, picking up her first job in the industry while she was still at university. Now she's a Partner at PwC and still captivated by superannuation's complexities. It's a rewarding job – building trust and providing a real social impact for people to be able to build their funds for a financially healthy and secure future.



Entrepreneur

Sanchi Rajamanthri FCPA

started an accounting firm when she was 22 years old with a vision to give small and medium-sized businesses a personalised service in accounting.

Today she's a Victorian Divisional Councillor for CPA Australia and the co-founder of multiple businesses, including a specialty Ceylon cinnamon product company.

"The knowledge and insight I've gained has helped me to be more creative with finances and business development. In fact, it has also helped me to create a couple of businesses of my own."

SANCHI RAJAMANTHRI FCPA
Entrepreneur



Adjunct Associate Professor

Mary Dunkley FCPA, a retired department chair of accounting economics and finance at Swinburne University of Technology.

She says that the father of accounting, Italian mathematician Luca Pacioli, laid the groundwork for the double-entry system of accounting in the 1500s.

"Whether it's 2035 or 400 years ago, accounting DNA is grounded in ethical reasoning and enquiring."

MARY DUNKLEY FCPA
Adjunct Associate Professor




Your career progression

Watch your career progress

As your career advances, the types of tasks you'll undertake will shift from learning the basics and executing routine tasks to taking on more complex, strategic and leadership responsibilities.

To start with, the focus is on technical skills and gaining experience, while down the track you'll contribute to business decisions, manage teams and drive growth. Like other industries, potential earnings increase alongside experience in the field.




Recent graduate \$

As a recent graduate, you'll have the opportunity to lay the foundation for your accounting career by gaining hands-on experience. While your tasks may start off as routine, it's the best way to learn how systems and processes work and sets you up for success down the track.



Mid-career \$\$

With a few years of experience, mid-career accountants take on more responsibility and begin to handle more complex tasks, often supervising junior staff. You'll start to manage relationships with clients, use financial data to forecast and budget, as well as find inefficiencies and work out ways to improve reporting processes.



Senior roles \$\$\$

Senior accounting professionals take on leadership roles, such as Chief Financial Officer or Finance Manager, and draw on their experience to provide strategic responsibilities, guiding financial decisions for the organisation or firm.



“Accounting offers immense flexibility. I find the intersection of accounting and environmental, social and governance (ESG) reporting particularly exciting. With the rise of sustainability initiatives and climate-related disclosures, accountants are now contributing to a more sustainable future by helping organisations measure and report their environmental and social impacts. This expanding role highlights how accounting is evolving beyond traditional financial metrics.”

SISTINE SUN
Accounting PhD Candidate,
University of Western Australia



“If you’re considering this path, my advice is to stay curious and embrace continuous learning, as the field constantly evolves with technology.”

FATHIMA SHEREEN MOHIDEEN HASSAN
Accounting Undergraduate
Program Student,
President University (Indonesia)



“For anyone considering a career that aligns with their personal goals or values, carbon accounting offers a meaningful opportunity. By assisting businesses in reducing their environmental impact, carbon accountants contribute to a healthier planet – something that benefits everyone in the long run.”

ASHLEY BLEEKER
Director at Element Advisory and
Environmental Lead at Australian Unity



“The more autonomous the collection of data becomes, the more real time it becomes, which gives us some really rich accounting data and information from which we can drive reports and dashboards and use it to plan, forecast and model different scenarios.”

ROBERT MCDOWALL FCPA
Accountant, Company Director and
High School Teacher



The future of accounting and emerging trends

Global demand for accountants

Right now, accountants are in short supply all over the world. As businesses face evolving financial challenges, the need for skilled accountants to navigate tax compliance, financial reporting and advisory services continues to rise.

Tech transformation

Emerging technologies like automation and artificial intelligence are transforming traditional accounting roles, creating new opportunities for those who can adapt. As the profession goes through this transformation, it’s an exciting time to be involved.

Accountants are increasingly focusing on areas such as finance business partnering, where they collaborate with teams to shape important decisions. They are also filling important roles in project-based finance by supporting the development of new ideas and initiatives and using data analysis to turn numbers into actionable insights. It’s about adding value and making a difference – not just keeping the books balanced.

Sustainable focus

With a growing focus on sustainability and corporate responsibility, accountants with expertise in areas like environmental, social and governance (ESG) reporting are especially in demand.



International opportunities

With the world becoming more interconnected, accountants who can navigate complex international regulations and financial systems are increasingly in demand, which means there are lots of career-advancing opportunities on a global scale. Multinational corporations, financial institutions and consultancy firms all need accountants with skills in international financial reporting standards (IFRS), tax laws and cross-border transactions.

With the right qualifications, accountants can transfer their skills to different jurisdictions and find out what makes businesses tick all over the world. Remote working options have also opened doors for accountants to work with clients across the globe, offering flexibility and the chance to gain exposure to diverse business practices.

Technology is changing the game

Accounting has really changed in recent years, driven by the rapid advancement of automated technology. If you look inside the leading accounting firms, you'll find strategic advisers and consultants working with cutting-edge AI and automation tools. In fact, almost all general accounting operations can now be fully automated if you have the right tools in place.

Cloud accounting software

Platforms like Xero, QuickBooks and MYOB provide real-time financial data updates, plus a lot more.

Enterprise Resource Planning (ERP) systems

Bring business processes into a single system.

Data analytics platforms

Use all available data to generate financial reports and visualisations.

Automation and workflow management

These automate reconciliations and close financial books efficiently.

What's next?



Artificial intelligence (AI) and machine learning

There are endless opportunities for what this tech will help accountants do – for starters they already help with anomaly detection, automate routine tasks and provide predictive insights for financial forecasting.



Augmented and Virtual Reality (AR/VR)

These emerging tools, still undergoing improvement, could transform training for accounting professionals and make remote collaboration on financial projects more interactive and engaging, with the potential for even greater interactivity as these technologies mature.



Blockchain technology

This could significantly change auditing and financial reporting because it records transactions in a way that is secure, transparent and almost impossible to alter – reducing the risk of fraud.



Quantum computing

As this technology continues to develop, it could be used for solving complex financial modelling problems and optimising large data sets quickly.

How do I become an accountant?

There are a few different ways to become an accountant, ranging from gaining a diploma through a TAFE course to completing a degree at university.

Now is the time to start thinking about the types of subjects that will help you build a career in accounting and finance.

Take these steps to give you a head start to developing the skills you need:



Getting started

1. Talk to your career adviser

Your school's career adviser can guide you on the best subject choices and help you explore opportunities like career fairs, work experience or mentoring programs in accounting and finance.

2. Choose relevant subjects

Accounting, Business and Economics provide a great foundation. They give you a glimpse into the profession and help you develop key skills like problem-solving, critical thinking and financial literacy.

3. Get involved and learn

Skills like teamwork, attention to detail and communication are highly valued in accounting and finance. You can start building these through group projects, leadership activities or extracurricular activities.

4. Explore technology

Familiarity with accounting software and data analysis tools is becoming increasingly important as technology plays a bigger role in accounting processes. Start looking at the types of programs used to understand how they are changing the way accounting is done.

TAFE

Studying a Diploma of Business at TAFE can also be a great way to lay the foundation for a career in accounting if you're not ready for university. It will allow you to gain entry to the profession so you can build your career and find the roles that suit you. Speak with the enquiries team to find out which course will lead towards an accounting career.

Building your skills and network

Gaining practical experience through internships or entry-level positions is highly recommended.

Internships: many accounting students participate in internships or part-time roles while studying to gain practical experience. This is a great way to develop your skills and make some lifelong connections. Some undergraduate degrees will facilitate work placements or internships.

Entry-level jobs: after completing your degree you'll start off in an entry-level position, such as a junior accountant, to gain hands-on experience.

University

Undergraduate degree

An undergraduate degree in accounting is a common pathway to gain the skills and qualifications needed to work in the profession.

The degree takes three years full time to complete and covers foundational courses in accounting, economics, finance, business law and management. Speak with the course enquiries team to find out which units you should study to gain your accounting major.

The most common courses offered are:

- **Bachelor of Accounting**
- **Bachelor of Commerce - with an accounting major**

Some people may choose to do a double degree, combining accounting with finance, business or economics. This will add additional time it takes to complete the degree.

Postgraduate degree

You can also do postgraduate degrees in accounting, which may suit you if you've got a degree in another area, or if you want to gain specialist knowledge of accounting practices.

These could include:

- **Master of Professional Accounting (MPA)**
- **Master of Commerce (MCom) with an accounting specialisation**
- **Graduate Certificate, Graduate Diploma and Master of Accounting (MAc)**

Professional qualification

Once you graduate and start your career in accounting, the next step is to become professionally qualified and obtain a designation.

What is a professional body?

A professional body is an organisation that represents individual members practising in a specific profession or occupation.

What is a designation?

Professional designations are titles, qualifications or memberships that show a level of excellence in your line of work. This is a title you can place next to your name to prove your accreditation and qualification, making you globally recognised.

Certified Practising Accountant (CPA)

A CPA is an accounting, finance and business professional with a specific professional qualification. Being a CPA is a mark of high professional competence. It provides members with an internationally recognised qualification as well as the opportunity to complete specialist training and continuing professional development (CPD).

About CPA Australia

CPA Australia boasts a rich heritage dating back to 1886 and has an extensive global reach with more than 175,000 members in over 100 countries and regions, supported by 20 offices around the world.

An international, interconnected member organisation

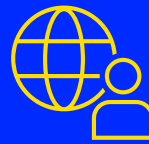
The CPA designation is recognised and respected across the globe. It signifies financial, accounting and business advisory professionals of the highest training and expertise.

Members represent a broad spectrum of the accounting and finance profession across diverse business and industry sectors, including public practice, not-for-profit organisations, the public sector, academia, small business and large corporate entities.

CPA Australia's core services to members include education, training, technical support and advocacy. Employees and members work together with local and international bodies to represent the views of the profession to governments, regulators, standard setters, industry, academia and the general public.



175,000+
members



100+
countries and regions



137+
years of operation

20+

Offices and Representative Offices

28,000+

Members in senior leadership positions

700+

Recognised Employer Partners

137 years

of operation

300+

Experts and facilitators

● Offices and Representative Offices



Checklist for educators

Prepare your students
for accounting careers



Bring the world of accounting to your classroom

Request a CPA Australia Member Ambassador to visit and talk to your students about opportunities in accounting, finance and business.



Help choose relevant subjects

Accounting, finance and business provide a great foundation and help students develop key skills like problem-solving, critical thinking and financial literacy.



Encourage teamwork

Skills like teamwork, attention to detail and communication are highly valued in accounting and finance. Students can start building these through group projects, leadership activities or extra curricular activities.



Explore technology

Familiarity with accounting software and data analysis tools is becoming increasingly important as technology plays a bigger role in accounting processes. Point students towards the types of programs used, such as software platforms like Xero and MYOB to help them understand how they are changing the way accounting is done.



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