

PUBLIC PRACTICE SOCIAL MEDIA ASSETS

CAMPAIGN INFORMATION

SOCIAL MEDIA ASSETS

We have developed some social media assets that you can use on your own channels, which link back to the campaign.

Below is a sample of the image, which is available in the appropriate format for Facebook, Instagram, LinkedIn and Twitter.

If you would like to use these assets please contact the Public Practice Concierge Service and they will send the assets to you.



SOCIAL MEDIA ASSETS - CONTENT

We have also created some content to post with the CPA Australia social media image (p.22) which you can customise according to the services you provide.

Starting a business has many unknowns, that's why as your CPA accountant I am someone you can depend on for trusted advice. Contact me today.

If you are looking for ways in which you can grow your business and find new opportunities, contact me today.

You have to start with the right advice. And I'm the business partner you can depend upon. Contact me today.

External posts for your social channels. You can tailor these where needed.

For licensed accountants only – Looking for a financial planner to help you review your options for the future? Start the conversation and contact us today.

Looking for the best advice and peace of mind when it comes to your finances? We're here to help you. Start the conversation and contact us today.

Where did my **#profit** go? Should I **#buy** or **#finance**? How can I fund growth? Contact us today to see if we can help you answer some of your questions.

Starting a business has many unknowns, that's why as your CPA accountant I am someone you can depend on for trusted advice. Start the conversation and contact us today.

Are you prepared to best handle life's financial turning points? As an accountant, I can assist you to become financially ready so that you can save and invest in a more disciplined way.

Need help with your cash flow management? I can give you tips and advice for making the most of your cashflow and maximise your business returns.

Are you maximising your business' potential? I can assist you with financial planning and reporting to take your business to the next step.

If you are looking for ways in which you can grow your business and find new opportunities in ways that you can't imagine, contact me today.

The main reason I love being an accountant is that I can work with small businesses so I can help them to achieve their dreams. Contact me today to find out how I can help you achieve your dream.

Do you need support to ensure your business is moving in the right direction? Contact me today to help you with your next step.

My passions are with small business and trying to help them to get the most out of their business.

You can also add your website link at the end of these posts to showcase the services you provide or redirect potential views to a client testimonial on your website.

SOCIAL MEDIA ASSETS - CONTENT (UPDATED)

INTHEBLACK articles that you can share on your social channels. These articles have a call to action to contact a CPA.

14 tax tips for self-preparers

<https://www.intheblack.com/articles/2018/06/14/14-tax-tips-self-preparers>

11 EOFY resolutions no small business should do without

<https://www.intheblack.com/articles/2018/06/12/11-eofy-resolutions-small-business>

Think differently! 8 innovative ways to grow your business

<https://www.intheblack.com/articles/2017/02/08/8-innovative-ways-grow-your-business>

The top 3 legal issues facing small business – and how accountants can help

<https://www.intheblack.com/articles/2018/06/12/top-three-legal-issues-small-business>

INTHEBLACK articles that you can share on your social channels. These articles do not have a call to action but rather can help build your message around supporting small business growth.

Why businesses should consider podcasting

<https://www.intheblack.com/articles/2018/04/01/businesses-should-consider-podcasting>

How accountants and business can use the census

<https://www.intheblack.com/articles/2017/09/21/accountants-using-census-data>

5 innovative start-ups founded by women

<https://www.intheblack.com/articles/2015/12/01/5-innovative-start-ups-founded-by-women>

5 ways to start small business succession planning

<https://www.intheblack.com/articles/2016/09/26/5-ways-start-small-business-succession-planning>

4 reasons why you need to schedule family business meetings

<https://www.intheblack.com/articles/2017/03/02/4-reasons-for-family-business-meetings>

The power of patents: protect your great idea

<https://www.intheblack.com/articles/2018/02/01/protect-your-patent>

Any questions please contact
the Public Practice Concierge Service
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