

# Building confidence for small businesses and individuals to thrive.

Advancing her career driving financial success.

**Dwiti Desai**  
Student



Griffith University - Bachelor of Business (Major in Accounting)

## Student activities

- **Secretary** - Griffith University Commerce Society (GUCS) 2025
- **President** - Griffith University Commerce Society (GUCS) 2026



## Study journey and motivation

### What inspired you to choose accounting as your field of study?

I started accounting when I was in high school and I've always liked to work with numbers. I like to stay organised and like rules. Accounting are both where I resonated with that.

Over time, I've also come to understand how essential financial knowledge is not just in business, but in personal and family life as well. That's why I chose to pursue accounting: to gain the skills needed to help individuals and businesses make sense of their finances and make informed decisions.

### What were your expectations before starting your accounting degree? Have they changed? If so, how?

I thought accounting was mostly about balancing numbers. But once I began studying, I realised how broad and dynamic it is, it's about solving problems, thinking critically, and helping others understand what the numbers mean. That's made me appreciate the field so much more.

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## Learning experience

### Can you describe a project or assignment that helped you understand accounting in a practical way?

I recently studied Principals of Accounting and Analytics. The assignment required the use of the accounting software Xero. It gave me a sense of the real-world putting theory I learned from my course into practice. I found it valuable and gave me an idea of what it would be like in the accounting world.

### What skills have you developed through your studies that you think are essential for an accounting career?

Teamwork is essential, and I've learned the importance of communicating effectively both verbally and in writing while also developing adaptability and integrity. Integrity, in particular, has been a key focus throughout my course and is critical in the professional world. As a university student, balancing assignments, classes, and other commitments has taught me the value of strong time management skills.

## Career aspirations

### What kind of accounting career are you aiming for?

I aspire to become a CPA and build a career in public accounting, supporting small businesses and individuals with their financial needs.

### What kind of impact do you hope to make through your work in accounting?

I hope to make accounting and finance feel more accessible and less intimidating for people. Many individuals and small businesses find this space overwhelming, and my goal is to support them in a way that feels clear, transparent, and approachable. Through my studies, I've seen how trust in the financial services sector is low, and I want to be part of building that trust by helping people feel confident and supported in their financial decisions.

### Have you had any mentors or role models in the field who influenced your path?

Definitely, my lecturers at Griffith University, they are incredibly passionate about their fields, and their dedication is inspiring. I've learned so much from the way they guide and support students, it's something I strive to do in my own accounting career. I want to guide and help others with the same level professionalism. Dr Di and Dr Victor are my favourite lecturers. They demonstrate passion and their knowledge had an impact on my learnings. They genuinely support and care for their students.



## Future outlook

### Where do you see yourself in the next 5 to 10 years?

“ For the next 5 years after I graduate, I will be pursuing the CPA program, and I also want to work as a public accountant. This will provide practical hands-on experience to build skills and my professional network.

In 10 years, I aspire to own an accounting practice that empowers small businesses and individuals to make informed financial decisions and achieve lasting success. ”

### How do you think the accounting profession is evolving, and what excites you about its future?

“ For the profession, automation tools are already performing data entry and reconciliation tasks. As AI develops and grows even more, accountants will take on advisory roles where they will be using the numbers produced by these automation solutions to make data driven decisions.

A lot of businesses will transition to cloud-based accounting as it is cost effective, convenient and can be accessed from anywhere. ”



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