

# SMALL BUSINESS DIGITAL ADAPTION PROGRAM

FOR SMALL BUSINESSES, SOLE TRADERS AND  
MICRO BUSINESSES

As part of the Victorian Government's \$3 billion Business Resilience Package – the government is providing \$20 million to help business build digital capability in their day-to-day operations.

The [Small Business Digital Adaption Program](#) is now open. Through the program, eligible businesses will be able to trial and then receive access to digital products, tools and training they can use to build digital capability in their day-to-day operations.

Products currently available to businesses through this program include website, e-commerce, finance and digital business management tools. **You must [register](#) first to be eligible for the program and access digital product suppliers.**

Once registered, a business can trial selected digital products from suppliers who have partnered with the Victorian Government, then choose one of these products to purchase. Once businesses have purchased a product, they can apply for a rebate of \$1,200 to access the product for 12 months.

The program also offers free digital adaptation training and workshops to help registered businesses adopt and implement online tools in their business.

Program guidelines, full details on eligibility and how to register are available on the Small Business Digital Adaptation Program [webpage](#).

Registrations are now open and will close on 28 February 2021 or when funds are exhausted, whichever is sooner.

Free online courses, live and on-demand events as well as a range of business resources can be accessed through the [Upskill My Business](#) program.

## Notice for client newsletters

If you would like to include an update on this initiative in your upcoming client newsletters, we have prepared a short summary below:

*A rebate of \$1,200 is available for eligible Victorian small businesses, sole traders and micro businesses to trial and buy digital products, tools and training to build digital capability in your day-to-day operations. To [register](#) or find out more visit [Small Business Digital Adaption Program](#).*