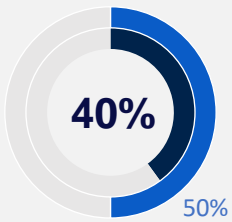
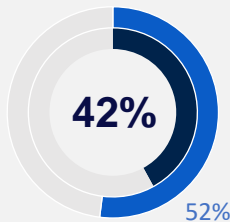


Performance in 2022

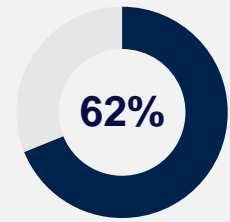
2022 2021



said their business grew



cited COVID-19 as a major barrier



spent time and resources on ESG practices

*data for 2021 not available

Technology adoption and digitalisation



52% earned more than 10 per cent of revenue from online sales



52% received more than 10 per cent of sales through digital payment technologies



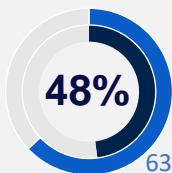
34% reviewed their cybersecurity in the past six months



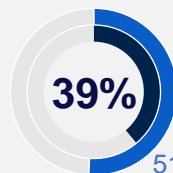
36% found investments in technology improved profitability

Outlook for 2023

Taiwan Survey average



expect their business to grow



expect the local economy to grow

Overseas revenue

36%



expect revenue from overseas sales to grow

Headcount

21%



expect to increase employee numbers

Innovation

58%



will or may introduce a new product, service or process

27%

intend to seek external finance

24%

expect accessing external finance to be easy or very easy

Recommendations for businesses



Seek professional advice, outsource IT solutions to trusted vendors or form strategic alliances with technology-focused companies



Utilise government initiatives to transition towards low-carbon, digitalised and innovative business models



Upskill or reskill staff to adapt to digital changes and enhance core competitiveness