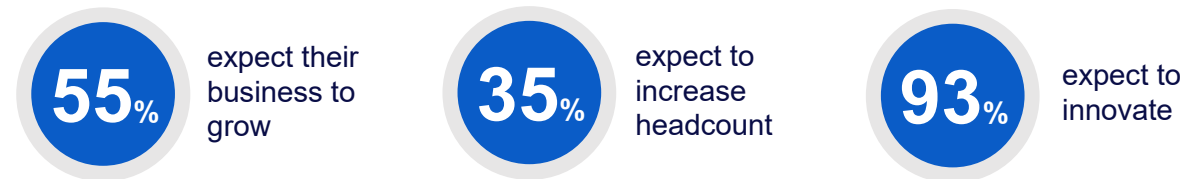
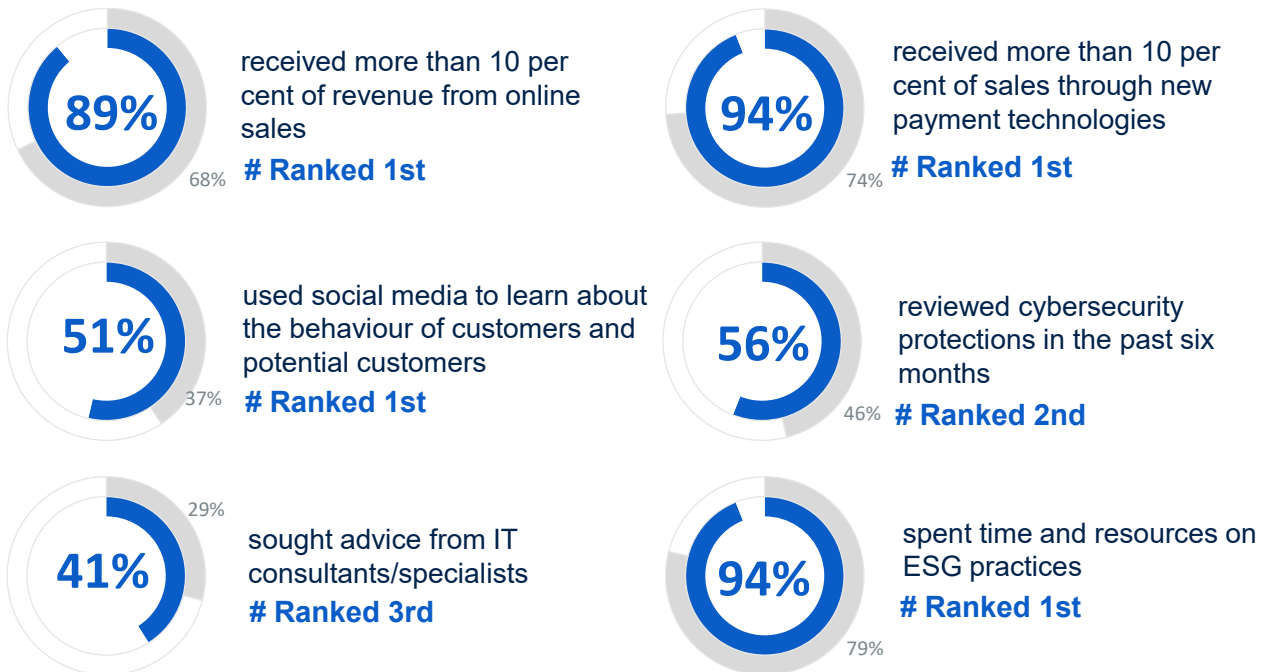


## Business outlook in 2023



## Technology adoption, digitalisation and sustainability

■ Mainland China 2022 ■ Survey average



## Access to external finance in 2023



## Recommendations

- 1** Set your strategy and adapt it to changing market conditions and to seize opportunities.
- 2** Make full use of government measures that support small business digital transformation.
- 3** Further enhance cash flow management, risk management and compliance management.