

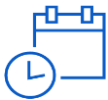
# THE IMPACT OF CFOs ON RESHAPING THE CORPORATE VALUE CHAIN

## CFOs FACE A VOLATILE, UNCERTAIN AND COMPLEX ERA

### Role



Develop top-line growth strategies



Improve operational efficiency



Drive innovation and technology adoption

### Essential skillsets



Optimistic and courageous mentality



Global and forward-looking vision



Business-savvy and data-driven mindset, able to uncover business insights through data



Leadership capabilities, excellent communication skills and ability to stay focused while multitasking

## NAVIGATING A HIGH INFLATION AND HIGH COST ENVIRONMENT



Lean management on external financing costs and supplier payment periods (e.g. optimising working capital through payment terms)



Make use of hedging instruments to manage currency risks



Differentiate through innovating business models and technology



Strategic cooperation (e.g. building long-term contractual relationships)



Take advantage of inflation with real assets

## IMPLICATIONS FOR ACCOUNTING TALENT EDUCATION



- Deepen integration between industry-education and school-enterprises to enhance the adaptability of accounting training
- Focus on liberal education and the cultivation of leadership skills
- Offer more technology/digitalisation related courses
- Enhance students' critical thinking and understanding of ethics