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## *MICRO-CREDENTIALS EXPLAINED*

So with micro-credentials the best way to think of it, it is like a chapter of a book.

You can read a chapter and it's an independent chapter

or you can read all of them and you get a bigger picture

because you've read the whole book.

Micro-credentials can be stacked

in the way where you can take a number of micro-credentials on a related topic

and you can take two, three, four or five of them and stack them

into a bigger piece of understanding or knowledge.

And, in many cases, we will then award

a further certificate to represent the whole stack of those micro-credentials.

So why would a CPA member want to gain micro-credentials?

And why would they want to come to us?

We are specialising and focusing on micro-credentials

in areas of domain knowledge and skills specific to accounting,

but also to the business and finance professions in general

where we're combining knowledge and understanding of new technologies

and new information with specific practical skills.

We're developing very specific accounting and business-related micro-credentials

which will immediately be attractive to our members,

but will also differentiate our members

because you won't be able to acquire those micro-credentials

from other educational institutions.