

2016 YEAR IN REVIEW

**CPA AUSTRALIA
CHINA**

BE HEARD.
BE RECOGNISED.



≡ 2016 ≡ HIGHLIGHTS



>155,000

← MEMBERS ACROSS →
118 COUNTRIES



>17,000

— MEMBERS IN —
GREATER CHINA

130 YEARS

SINCE 1886

>60 YEARS

— OF PRESENCE —
IN ASIA

ABOUT CPA AUSTRALIA

关于澳洲会计师公会

2016 marks the 130th anniversary for CPA Australia. We have grown from 45 members in Melbourne to today's over 155,000 members across 118 countries.

CPA Australia is a globally influential body with offices located in Australia and other prime locations including Hong Kong, Beijing, Shanghai, Guangzhou, Indonesia, Malaysia, Singapore, Vietnam, New Zealand and the United Kingdom. In spite of such vast expansion, CPA Australia continues to value and preserve the personal relationships we have with our members.

2016 has been a year of important milestones for CPA Australia with a significant growth of membership in Greater China. We have also established rewarding relationships with the governments, regulators, industries, professional bodies and academia. Our representation and participation on regional and international issues has also grown significantly this year.

2016年，澳洲会计师公会(CPA Australia)庆祝了自己的第130个生日，我们的会员规模也从最初墨尔本市的45人，变成了现在遍布全球118个国家的15万5千名会员。

作为一个具有国际影响力的专业组织，公会不仅在澳大利亚本土，也在世界其他主要地区如香港、北京、上海、广州，以及印度尼西亚、马来西亚、新加坡、越南、新西兰、英国等地设有办事处。在全球影响力不断提升的同时，公会依然一如既往地珍视我们与会员的紧密联系。

在这一年里，公会大中华区会员规模实现了令人瞩目的增长，我们与政府、主管机构、企业界、专业会计服务领域和学术界的广泛合作也取得了丰硕的成果。公会更加积极地参与到了当地和国际相关事务之中。

CPA AUSTRALIA 130TH ANNIVERSARY CELEBRATION 澳洲会计师公会130周年庆

SHANGHAI

上海

CPA Australia celebrated 130th anniversary and 10 years in Shanghai in November 2016. The celebration dinner gathered nearly 200 members, employers and university partners and representatives from the Australian community, who have come to witness this memorable moment. Our guests shared the excitement of CPA Australia's 130th anniversary and its achievements in Shanghai in the past 10 years.

澳洲会计师公会于2016年11月在上海举办了全球130周年暨上海办事处成立10周年庆祝晚宴，吸引了来自中澳两国政府、著名学者、商界领袖和会员共200多名代表出席。晚宴上，各界代表纷纷祝贺澳洲会计师公会成立130周年并回顾了公会130年的演变以及上海办事处10年以来所取得的成就。



Opening address by Mr Graeme Meehan, Consul General, Australian Consulate-General in Shanghai
澳大利亚驻上海总领事梅耕瑞先生致欢迎辞



Welcome address by Mr Graeme Wade FCPA (Aust.), President & Chairman of the Board (2014-16)
澳洲会计师公会全球会长韦宝君先生代表澳洲会计师公会致辞



Appreciation to Mr Michael Clifton, Senior Trade Commissioner, National Manager of Austrade China by Mr Jeff Hughes FCPA (Aust.), Chief Operating Officer - Member Services, CPA Australia

澳洲会计师公会首席运营官杰修斯先生向澳大利亚贸易投资委员会中国区总经理柯迈高先生颁发纪念奖章



Welcome address by Mr Kenny Lam FCPA (Aust.), President of CPA Australia East & Central China Committee
澳洲会计师公会华东和华中区委员会会长林展霆先生致欢迎辞

GUANGZHOU

广州

CPA Australia celebrated its 130th anniversary and 5 years in Guangzhou in December 2016. The anniversary celebration was attended by 120 guests from the Australian and PRC governments, academia, accounting professionals and the business community. CPA Australia's Chief Operating Officer – Member Services, Mr Jeff Hughes and President of the South China Committee, Mr Peter Kung presented Recognised Employers Partner trophies, university accreditation certificates and CPA and FCPA certificates on the night.

澳洲会计师公会于2016年12月在广州举办了全球130周年暨广州办事处成立5周年庆祝晚宴，获邀参加晚宴的嘉宾有来自中国及澳大利亚政府部门，工商界，学术界和会计事务所共120名代表出席。晚宴上，澳洲会计师公会向认可雇主代表颁发奖座，向高校颁发认证证书，及新晋澳洲注册会计师 (CPA) 及澳洲资深注册会计师 (FCPA) 颁发证书。



Welcome address by Mr Peter Kung FCPA (Aust.),
President of the South China Committee (2014-16)
澳洲会计师公会华南区委员会会长龚永德先生为晚宴致欢迎辞



Appreciation to Mr Peter Kung FCPA (Aust.), President of the South China Committee (2014-16) by Mr Jeff Hughes FCPA (Aust.), Chief Operating Officer – Member Services, CPA Australia
澳洲会计师公会首席运营官杰修斯先生向华南区委员会会长龚永德先生颁发纪念奖章

THE NAKED CEO BOOK LAUNCH IN CHINA 《没有不挫折的人生》新书发布会

During 24-26 October 2016, Mr Alex Malley FCPA (Aust.), Chief Executive of CPA Australia and also the author of best seller *The Naked CEO* visited China and shared his insights on leadership and the true meaning of life to over 1000 university students, young professionals and accounting professionals in Beijing and Shanghai.

澳洲会计师公会首席执行官亚历克斯·莫利先生于2016年10月24日至26日期间访问中国，带着自己的畅销著作 *The Naked CEO* 中文版《没有不挫折的人生》与北京及上海的1000多名院校师生、年轻职场人士及会计业人士分享对领导力的见解和人生真谛。



Alex Malley and university students in Beijing
亚历克斯与北京高校学生合影



The Naked CEO Book Launch in Shanghai International Studies University

《没有不挫折的人生》新书发布会在上海外国语大学举办



Alex Malley talking to the young professionals at the Naked CEO Book Launch in Shanghai
亚历克斯在于上海举办的新书发布会上与年轻职场人士对话



Young accounting professionals at the Naked CEO Book Launch - Deloitte session

亚历克斯在新书发布会（德勤专场）上与会计专业人士合影

CPA AUSTRALIA IN THE AUSTRALIA WEEK IN CHINA 澳洲会计师公会参加“澳大利亚周·中国2016”系列活动

CPA Australia invited local employers and tertiary partners to attend the Australia-China Business Awards (ACBA) Gala Dinner and the Australian Government's Australia Week in China (AWIC) Gala Lunch in April 2016. This year, AWIC 2016 focused on the topics of trade, investment, education and tourism promotion. As always, the AWIC highlighted the commercial opportunities underpinned by the rise of an affluent middle class in China and the benefits arising from the China Australia Free Trade Agreement.

2016年4月，澳洲会计师公会邀请雇主和高校合作伙伴共同参加了在上海举办的2016澳洲企业成就奖颁奖晚宴以及“澳大利亚周·中国2016”午宴。由澳大利亚贸易委员会主办的“澳大利亚周·中国2016”在全国多个城市举行，聚焦贸易、投资、教育和旅游推广活动，旨在重点介绍有中国日益增长的富裕中产阶级和中澳自由贸易协定带来的商业机会。



CPA Australia and business partners at the ACBA Gala Dinner
澳洲会计师公会与雇主合作伙伴参加澳中企业成就奖颁奖晚宴



CPA Australia and business and tertiary partners at the AWIC Gala Lunch
澳洲会计师公会及高校合作伙伴一行参加“澳大利亚周·中国2016”午宴



CPA Australia and Australian delegation visited Huawei's head office in Shenzhen
澳洲会计师公会和澳大利亚代表团参观华为深圳总部

CPA AUSTRALIA CERTIFICATE PRESENTATION CEREMONY 澳洲会计师公会证书颁发仪式

At CPA Australia, we celebrate our members' achievement and share their joyful moments together. In April, at the Certificate Presentation Ceremony in Shanghai, Mr Jeff Hughes, Chief Operating Officer – Member Services, CPA Australia presented the CPA certificates to our new CPA members. In December, at CPA Australia's Christmas Party and Certificate Presentation Ceremony in Beijing, Mr Sun Cui, President of North China Committee, Mr Zhang Ke, Vice President of China Institute of Certified Public Accountants presented the CPA certificates to our new members.

在澳洲会计师公会，我们庆祝会员取得的成就并共同分享喜悦。4月在上海举办的颁证仪式上，澳洲会计师公会首席运营官杰修斯先生向新晋澳洲注册会计师代表们颁发会员证书。12月在北京举办的圣诞派对暨颁证仪式上，澳洲会计师公会中国华北区委员会会长孙璀先生及中国注册会计师协会副会长张克先生向新晋澳洲注册会计师颁发会员证书。



Members celebrating advancing to CPA status at the Shanghai Certificate Presentation Ceremony
上海颁证仪式：共同举杯庆祝新晋获得澳洲注册会计师资质的会员们



Mr Sun Cui, North China Committee President, awarded CPA certificate to newly advanced CPA
北京圣诞派对暨颁证仪式：澳洲会计师公会中国华北区委员会会长孙璀先生为新晋获得澳洲注册会计师资质的会员颁发证书



VIP guests and new CPA members at CPA Australia Christmas Party and Certificate Presentation Ceremony in Beijing
北京圣诞派对暨颁证仪式：嘉宾和新晋获得澳洲注册会计师资质的会员们合影

2016 CPA AUSTRALIA PRESIDENT LUNCHEON IN BEIJING

2016年澳洲会计师公会午餐会在京举办

CPA Australia President Luncheon 2016 was hosted in Beijing in April. Representatives from CPA Australia North China Committee, members, governmental organisations, employers and tertiary institutions attended the luncheon. During the luncheon, Mr Jeff Hughes, Chief Operating Officer - Member Services of CPA Australia, announced Mr Sun Cui's appointment as 2016 North China Committee President and presented an Outstanding Service Award granted by the Board of Directors, to Mr Kevin Ng, former President of North China Committee (2011-15).

Mr Jeff Hughes and Mr Yang Chen Hui, Deputy General Secretary of Chinese Institute of Certified Public Accountants, also presented Recognised Employer Partner certificates to employer representatives and CPA and FCPA certificates at the event.

教育机构及澳洲会计师公会华北区委员会及会员的代表出席了此次午餐会。在午餐会期间，澳洲会计师公会首席运营官杰修斯先生宣布孙隼先生将担任2016年澳洲会计师公会华北区委员会会长，并将杰出服务奖授予前任华北区委员会会长（2011-15年）吴嘉源先生。

杰修斯先生和中国注册会计师协会行业党委副书记杨晨辉先生一同为认可雇主代表及新晋澳洲注册会计师(CPA)及澳洲资深注册会计师(FCPA)颁发证书。



VIP guests at CPA Australia President Luncheon
澳洲会计师公会午餐会嘉宾合影

FIRST CPA EXTENSION PROGRAM IN CHINA

全国首个澳洲注册会计师嵌入式硕士项目

In 2016, Dongbei University of Finance and Economics (DUFE) became the first university to embed the CPA Program into their MPAcc program and postgraduate students would be taught the CPA Program subject during their master study. In April, CPA Australia Tuition Provider Certificate Presentation and MPAcc (CPA Extension) Program Celebration Ceremony was hosted in the International Business School, DUFE.

2016年，东北财经大学率先将澳洲注册会计师课程植入会计硕士阶段课程，硕士学生将在研究生阶段学习澳洲注册会计师课程。4月，东北财经大学国际商学院专业会计硕士项目（澳洲注册会计师方向）正式成立，课程培训资质授予仪式也同期举行。



Mr Jeff Hughes, Chief Operating Officer – Member Services of CPA Australia at DUFE's ceremony
澳洲会计师公会首席运营官杰修斯先生在东北财经大学致辞

CPA AUSTRALIA CAREER TALK 澳洲会计师公会高校职业发展论坛

To support the career development and enhance the understanding of accounting industry for university students, CPA Australia invited our senior members to share with students on the changes of accounting roles, the key essentials to build up their career, and the future of accounting.

Mr Graeme Wade FCPA (Aust.), our President & Chairman of the Board (2014-16) and Mr Jeff Hughes FCPA (Aust.), Chief Operating Officer – Member Services, Ms Deborah Leung FCPA (Aust.), Country Head – Greater China and Mr Zhang Zhuoqi FCPA (Aust.), Senior Partner, DAHUA Certified Public Accountants were invited as panel speakers at the three career talks at Zhongnan University of Economics and Law, University of Nottingham (Ningbo) and Xi'an Jiaotong-Liverpool University.

为了更好地支持在校学生的职业发展以及对会计行业的理解，澳洲会计师公会于4月和11月特邀重量级嘉宾和在校学生分享了会计职业的演变，职业生涯最重要的几个因素以及对于会计行业未来发展的探讨。

澳洲会计师公会会长韦宝君先生、澳洲会计师公会首席运营官杰修斯先生、澳洲会计师公会大中华区总监梁焕芹女士及大华会计师事务所高级合伙人张卓奇先生，四位资深澳洲注册会计师先后出席了澳洲会计师公会在中南财经政法大学、宁波诺丁汉大学和西安交通利物浦大学举办的专场职业发展论坛，与同学们分享交流了自己的观点。



Students and speakers at the Career Talk at Zhongnan University of Economics and Law
澳洲会计师公会职业论坛中南财经政法大学专场



CPA Australia Career Talk at Xi'an Jiaotong-Liverpool University
在西安交通利物浦大学举办的澳洲会计师公会职业论坛



CPA Australia and faculty members from University of Nottingham Ningbo at Career Talk
澳洲会计师公会与宁波诺丁汉大学商学院的教师代表在职业发展分享会上合影

CPA AUSTRALIA ENGAGEMENT WITH LOCAL GOVERNMENT AND ACCOUNTING INSTITUTION

澳洲会计师公会与本地政府和会计机构保持良好关系

CPA Australia maintains a cordial relationship with the Chinese Institution of Certified Public Accountants (CICPA) as well as other local chapters, and the National Accounting Institutions as we share a common goal of training up business leaders with global vision. In June, CPA Australia signed a MOU with Shanghai National Accounting Institution (SNAI), and exchanged ideas and views on professional development and talent training with SNAI's delegation led by Mr Yi Hongxun, Deputy President of SNAI. In August, CPA Australia and Guangdong Institution of Certified Public Accountants jointly hosted a three-day Elite Training on the topics of outbound investment, finance and accounting, legal and tax issues, followed by a company visit to the headquarter of our Recognised Employer Partner, Tencent Group.

澳洲会计师公会和中国注册会计师及各地注协、国家会计学院均保持良好合作关系，致力于共同培养具有国际视野的商业领袖。6月，澳洲会计师公会与上海国家会计学院签署合作备忘录，并在同年11月接待了由上海国家会计学院副院长易宏勋先生率领的访澳代表团一行，就行业发展和人才培养进行了深度交流。8月，澳洲会计师公会与广东省注册会计师协会在广州联合举办了为期三天的高端课程培训班，涵盖商业投资、财务会计、法律和税务等相关知识，并组织学员参访澳洲会计师公会认可雇主——腾讯公司微信广州总部。



Mr Li Kouqing, Dean of SNAI and Mr Jeff Hughes at the MOU Signing Ceremony
上海国家会计学院李扣庆院长和澳洲会计师公会首席营运官杰修斯先生签署合作备忘录



SNAI delegation visiting CPA Australia's office in Sydney
上海国家会计学院一行访问澳洲会计师公会悉尼办公室



CPA Australia senior management representatives visiting the Shanghai Institution of Certified Public Accountants
澳洲会计师公会高层访问上海市注册会计师协会



Visit WeChat - Tencent Group with the delegation of Chinese CPAs and Australian government representatives
中国注册会计师和澳大利亚政府代表团访问微信——腾讯集团总部

NEW PARTNERS IN THE RECOGNISED EMPLOYER PROGRAM 认可雇主项目新增合作伙伴

Throughout 2016, CPA Australia signed up with 22 new Recognised Employer Partners in China, including:

- AGCO China 爱科中国
- Azure Group 艾祖尔集团
- Baosteel Metal 宝钢金属
- Chanel 香奈儿
- CHW CPA 中审华寅五洲会计师事务所
- Commonwealth Bank of Australia 澳洲联邦银行
- DANONE 达能
- Domino's Pizza 达美乐披萨
- Ecovis Ruide CPAs 瑞德会计师事务所
- GE China 通用电气
- Genpact 简柏特
- Huimei Fashion Group 汇美集团
- K E Management & Consultancy 凯诚管理咨询
- New Balance 纽倍伦
- Pan-China CPAs 天健会计师事务所
- PanPan Food Group 盼盼食品集团
- Skechers 斯凯奇
- State Power 国家电力
- Top Score Fashion Shoes 天创时尚
- Triumph Lead Electronic Technology 领胜电子科技
- Wanhui Investment Management 万惠金科
- WUYIGE CPAs 大信会计师事务所

Members working with our Recognised Employer Partners will enjoy benefits in meeting experience requirement and continuing professional development.

CPA Australia's Recognised Employer Program was introduced in 2011 to acknowledge employers who demonstrated commitment in supporting their staff's professional development. The program continued to grow from strength to strength since its implementation. There is an accumulation of over 300 distinguished employers participating in the program globally.

2016年度, 澳洲会计师公会最新批准了22家认可雇主。来自认可雇主的会员将得到公会在实际工作经验和持续专业发展要求方面的支持。

澳洲会计师公会认可雇主项目自2011年发起, 针对全球知名企业的财务会计员工的管理和培训体系审核并认证, 目前全球已有超过300家知名企业成为澳洲会计师公会认可雇主。



CPA Australia's visit to our new Recognised Employer Partner, GE Asia Pacific Global Operations
 澳洲会计师公会一行参访最新认可雇主GE全球运营亚太中心



CPA Australia's visit to our new Recognised Employer Partner, Fortune 500 state owned company Baosteel Metal
 澳洲会计师公会一行参访最新认可雇主，财富世界500强大型企业宝钢金属有限公司



Recognised Employer Partners Certificate Presentation at our Anniversary Celebration in Guangzhou
 广州的庆祝晚宴上，澳洲会计师公会向认可雇主代表们颁发证书



Mr Jeff Hughes presented certificates to Recognised Employer Partners at CPA Australia President Luncheon in Beijing
 在北京的澳洲会计师公会午餐会上，澳洲会计师公会首席运营官杰修斯先生为认可雇主代表颁发证书

TERTIARY ENGAGEMENT ACTIVITIES

高校校园活动

Throughout 2016, CPA Australia organised a variety of campus activities to support academics and students in their career development in the accounting profession. Some highlights include a co-organisation of very first International Accounting Conference with the Shanghai International Studies University, company visits and having a series of career sharing workshops in accredited universities in China by inviting industry leaders to share career advice to over 500 students.



Dr AJ Puecell FCPA (Aust.), Chief Internal Auditor, CPA Australia delivered a talk on "Analysing Fraud and Misconduct from an Accountant's Perspective" at the International Accounting Conference in Shanghai

澳洲会计师公会首席内审师，澳洲资深注册会计师AJ博士在上海外国语大学会计国际会议上做了题为《会计人员视角下的机构造假现象研究》的主旨演讲



Mr Zhang Zhuo Qi FCPA (Aust.), Managing Partner of Dahua CPAs delivered career sharing with new students in Huashang College

大华会计师事务所管理合伙人，澳洲资深注册会计师张卓奇先生为华商学院新生提供职业分享会

澳洲会计师公会在2016年度继续在校园开展各类丰富多彩的活动，为认证高校提供学术支持，为在校学生提供职业发展指导。全年亮点包括协办上海外国语大学首届国际研讨会、在认证高校组织公司参访，开展系列讲座，邀请身为澳洲注册会计师的企业高管走进校园和500多位同学分享职业规划指导及互动交流。



Career Sharing and CV Health Check workshop with students from Shanghai International Studies University, Shanghai University of International Business and Economics and Shanghai Lixin University of Accounting and Finance
松江三校（上海外国语大学、上海对外贸易学院、上海立信会计金融学院）就业指导职业分享会



Students from International Business School of Dongbei University of Finance and Economics visiting Baker Tilly Beijing Office during summer vacation
东北财经大学国际商学院暑期企业游学活动——参观北京天职国际会计师事务所

SUPPORT RETURNING GRADUATES IN CAREER 助力澳洲海归回国职业发展

Apart from engagement with local students, CPA Australia is also actively involved in providing career support to returning students from Australia who aim to build up career in the accounting profession in China.

In July, CPA Australia participated in the 2016 AustCham Shanghai Graduates Career Fair. High profile speakers from multinational corporations, banks and Big Four joined the panel to share with graduates on how to build up a successful career in the profession. There was also a one-to-one CV Health Check with the graduates on the day to help them improve on their CV writing skills. In addition, CPA Australia organised a company tour for a number of returning students to visit EY Shanghai to understand the company culture and the recruitment process.

In September, CPA Australia hosted a "Young Career Forum" in partnership with the Australian Embassy Beijing, the Australia-China Chamber of Commerce (Beijing), Western Returnee Scholar Association (Australia & New Zealand chapter) and a number of Australian universities. Distinguished speakers from EY, Power China, Lenovo, Ogilvy & Mather joined the panel and shared their knowledge on how employers select and train up talents. They also talked about the essential skills needed for graduates to stay competitive in the accounting profession.



Company visit to EY Shanghai

带领海归同学拜访上海安永会计师事务所

除了与本地高校的紧密合作，澳洲会计师公会积极支持澳洲海归的职业发展，为旨在回国进入财会领域就业的毕业生提供就业支持。

7月，澳洲会计师公会参与2016年首届上海澳大利亚商会澳洲海归招聘会，由来自外企、银行和四大高管组成的豪华导师团和海归探讨职场新人们如何打造成功的职业生涯，并参与一对一优化简历指导。此外，澳洲会计师公会还带领部分海归学生参访了上海安永会计师事务所，了解企业文化及招聘环节。

9月，首届澳洲会计师公会金融财会精英职业发展论坛于北京成功举办。澳大利亚驻华大使馆、中国澳大利亚商会、欧美同学会（澳新分会）和多家澳洲名校参与其中。来自于安永、中国电建、联想、奥美的金融财务领袖及人力资源专家，和年轻一代分享企业的选人之道，各自职场经验以及探讨如何于竞争日益激烈的金融财会领域脱颖而出。



CPA Australia mentors at the AustCham Shanghai Graduates Career Fair

澳洲会计师公会会员参与上海澳大利亚商会澳洲海归招聘会，并提供就业指导



Students, young professionals and guest speakers at the "Young Career Forum" in Beijing

参与金融财会精英职业发展论坛的部分学生和分享嘉宾合影

CONTINUING PROFESSIONAL DEVELOPMENT FOR OUR MEMBERS

会员持续专业发展

In 2016, CPA Australia hosted 30 member events in six cities across China. The Continuing Professional Development (CPD) events covered a wide range of topics, including taxation, free trade agreement, transfer pricing, financial statement fraud, trend of international exchange rate, investment and many more. CPA Australia is committed to keep on providing professional learning for members across different cities.

2016年度，澳洲会计师公会先后在全国六个城市共举办30场会员讲座。讲座议题涉及税务、自贸协定、转移定价、财务报告舞弊、国际汇率走势、投资等专业话题。公会的会员活动逐步走出北京、上海、广州，先后在武汉、成都、深圳等地为我们的当地会员提供持续专业发展支持。



Caption: Seminar in Beijing, "New auditor's report – Greater transparency, more relevant" by Mr Len Jui, Partner of KPMG China, KPMG Asia-Pacific Head of Public Policy and Regulatory Affairs, Partner-In-Charge of Department of Professional Practice – Audit (Mainland China), Ms Cindy Yang, Partner of Department of Professional Practice of KPMG China and Ms Jessie Wong, Partner of KPMG China

北京讲座：由毕马威中国合伙人、毕马威亚洲区公共政策及监管事务部门主管、毕马威中国执业技术部一审计（中国大陆）主管合伙人芮怀涟先生（本图所示），毕马威中国执业技术部合伙人杨昕女士和毕马威中国合伙人王诗仪博士主讲的“最新审计报告准则解析”



Seminar in Shanghai, "Tax and related regulatory challenges arising from global employee mobility" by Mr Jacky Chu, Partner, Global Mobility Services of PwC Shanghai
上海讲座：由普华永道全球派遣服务合伙人朱锦华先生主讲的“国际雇员派遣相关的税务与法规挑战”



Seminar in Guangzhou, "Base erosion and profit shifting (BEPS) and its localisation in China" by Mr Kevin Tsoi, Partner of Tax services of PwC Guangzhou

广州讲座：由普华永道广州税务服务合伙人蔡凌江先生主讲的“税基侵蚀与利润转移及其在中国的转化”

MEMBER NETWORKING EVENTS

丰富多彩的会员活动

Apart from professional development, CPA Australia also hosted a variety of member networking events to engage with members on other areas.

除了专业讲座以外，每年澳洲会计师公会举办丰富多彩的会员活动，提升会员们在学习、生活、户外等方面的人生品味。



In Guangzhou, "Business conversation on a tea table" networking event was held
广州：由广东省茶艺专家分享的“茶桌上的商务会谈”



In Shanghai, networking event on chocolate making
上海：情浓CPA，手工制作巧克力活动



In Beijing, CPA Australia hosted a large 6km Health Run and a 4.5km Health Walk
北京：澳洲会计师公会华北区组织的最大规模的户外活动：6公里及4.5公里的户外慢跑及健走活动

FULL SUPPORT TO 2017 AUSTRALIA OPEN

澳洲会计师公会全力支持2017年澳大利亚网球公开赛

As a sponsor of the Australian Open, CPA Australia members joined the Australian Open Asia Pacific Wildcard Playoff on 4 December in Zhuhai. The event was broadcasted to over 200 million households across 26 countries.

2016年12月，由澳洲会计师公会全力支持全球最大的体育盛事之一2017年澳大利亚网球公开赛亚太区外卡赛在珠海横琴国际网球中心举行，吸引了超过来自全球26个国家的2亿名观众收看。澳洲会计师公会积极参与体育盛事，显著提升了公会在本地的品牌知名度。



CPA Australia members receiving coaching class with Australian tennis legend Todd Woodbridge before the finals
澳洲会计师公会一行参与澳大利亚网球名星托德·伍德布里奇的训练营课程

GLOBAL VALUE OF CPA AUSTRALIA

澳洲会计师公会的国际化视野

As more Chinese enterprises reach out for outbound investment opportunities, there is a growing demand for international designation. CPA Australia is committed to provide global visions and knowledge for our members and to enhance their technical, business leadership and interpersonal skills so they can be a winner in this ever-changing business community.

随着越来越多的中国企业走出国门参与海外的投资和建设，这对于我们财务会计人士尤其是管理者提出了更多新的挑战。澳洲会计师公会承诺会继续一如既往地兑现助力中国会计行业的国际化发展的承诺，培养更多具有从事国际业务能力和国际视野的专业会计人才。

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华南区区域总监

2016年度

亮点



全球

>155,000

名会员

← 遍布118个国家 →



— 大中华区 —

>17,000

名会员

· → 1886年成立至今 ← ·

近130年

悠久历史

涉足亚洲

>60年

